Thailand Policy Lab Work Plan 2021

/ision:																			
The Leading Center for Policy Innovation																			
Aission:																			
	or greater efficiency, effectiveness, and responsiveness to new ch	hallen	ges an	d people	e's need	ls													
Dbjectives:																			
L. To foster inclusive and citizen-driven policy	making																		
. To innovate policymaking processes for ta																			
	vate sectors to design and implement innovative policies																		
I. To build a multi-level sustainable network																			
5. To promote Thailand as the leading region	al hub for policy innovation	1					Timelin							1	r				
		-											Estimated Budget	Estimated	TOTAL 3 YRS				
Task	Description of Activity						Y1 (202:						Y1 (USD)	Budget Y1 (THB)	Budget (USD)	Responsible Party	Potential Partners	Target Groups / Beneficiaries	Activity Outputs
		Jan	Feb	Mar A	Apr Ma	ay Jun	Jul	Aug	Sep	Oct	Nov	Dec			(000)				
Component 1: Problem Scoping and Sensem	aking tablished and implemented to scope, identify and prioritize policy is																		
	Organize external horizon scanning workshops to initially scope	ssues	1 1		1			1	1	1	1	1			1			Stakeholders, general public,	Activity report documenting scanned trends /
icentry 1111 nonzonocenning	the problems to understand the gaps and challenges to identify																	government officials, public	decks of external factors / issues, gaps and
	sub-national, national, regional, global signals, trends, issues that																	and private sectors, experts	challenges
	would require collective policy responses; and conduct	1												1					
	ethnographic research on open data, digital operating trends and	1												1					
	transparency in Thailand and identification of specific policy issues for digital transformation strategy and framework for inpovating												25.000	4 4 00 101		UNDP TPLab /	NXPO, DEPA, NIA, Thailand		
	for digital transformation strategy and framework for innovating policy making in Thailand (addressing issues such as operational	1			1								35,200	1,102,464	TBD	Accelerator Lab / TFF/ Etc.	Future Foundation, CU Innovation Hub		
	agility, culture and leadership, public experience, workforce	1														Lu.			
	reskilling, technology integration, etc.).																		
Activity 1.1.2 Prioritisation	Conduct prioritisation workshops, consultations or similar formats															TPLab / UNDP	NXPO, DEPA, NIA, Thailand	NESDC staff, line ministries,	Policy issues and focus areas identified and
	to engage experts and other stakeholders to identify most critical												12,000	375,840	TBD	Accelerator Lab / TFF /	Future Foundation, CU	government officials, private	documented; initial target partners/stakeholders
	policy issues															Etc.	Innovation Hub	sector and experts, NGOs, CSOs	for selected policy issues; workshops
					_	_													minutes/synopsis
Total Output 1.1													47,200	1,478,304	TBD				
Dutput 1.2: Context and ecosystem of policy i	issues explored, extrapolated and mapped to understand drivers an	nd inte	raction	n effects	;					_									
Activity 1.2.1 Systems Mapping	Conduct activities (e.g. sensemaking workshops) to explore the																	TPLab, Acc Lab, NESDC, Other	Problem space, drivers, and mapping of the
	problem space, understand the drivers and map the context and															TPLab / UNDP AccLab	NXPO, DEPA, NIA, Thailand	Line Ministries, Government	ecosystem documented and analyzed
	ecosystem of issues												27,000	845,640	TBD	/UNDP RIC	Future Foundation, CU Innovation Hub	officials, Private Sector, NGOs, CSOs	
																	milovation nub	CSUS	
Activity 1.2.2 Deep Listening	Conduct activities such as social listening and focus group										1								Policy issues and focus areas identified and
	discussions to collect and analyse public opinions and attitudes															TPLab / UNDP AccLab /	NXPO, DEPA, NIA, Thailand	NESDC staff, line ministries,	documented; initial target partners/stakeholders
	towards various social issues												20,000	626,400	TBD	UNDP RIC	Future Foundation, CU Innovation Hub	government officials, private sector and experts, NGOs, CSOs	for selected policy issues; workshops
																	Innovation Hub	sector and experts, NGOS, CSOS	minutes/synopsis
fotal Output 1.2													47,000	1,472,040	TBD				
•													47,000	1,472,040	TBD				
	ublic actively engaged in policy issue consultations and knowledge of Publish the results of horizon scanning in written or/and video	on pric	oritised	policy is	ssues inc	creased					-		1	1	r		1		Written article or visual content on the horizontal
Activity 1.3.1 PR and Publishings of Horizon Scanning	Publish the results of horizon scanning in written or/and video format with data/information visualization on UNDP and TP Lab	1			1									1		TP Lab Communication			Written article or visual content on the horizontal scanning. Public awareness and understanding of
	platform	1			1								640	20,045	TBD	Team	NESDC/UNDP/Media	Stakeholders / General public	prioritised policy issues generated by the public
		1																	sector and stakeholders / strong TP Lab brand
Activity 1.3.2 PR and Publishings of	Publish the results of prioritisation workshop on particular issues in								1					1			1	1	Written article or visual content on the consultation
prioritisation workshop	written or/and video format with data/information visualization	1			1				1				640	20,045	TBD	TP Lab Communication	NESDC/UNDP/Media	Stakeholders / General public	workshops. Public awareness and understanding
	on UNDP and TP Lab platforms	1			1				1				540	20,045		Team	nesse, onor / media	stakenolocisy deneral public	prioritised policy issues generated by the public
which 4.2.2.DD and Dublishing of	Publish the second s	<u> </u>	$\left \right $	\square					<u> </u>					+		+	+	+	sector and stakeholders / strong TP Lab brand
	Publish the results of system mapping activities on particular issues in written or/and video format with data/information	1												1					Written article or visual content on the systems
systems mapping activities	visualization on UNDP and TP Lab platforms	1			1									1					mapping activities. Public awareness and understanding of prioritised policy issues generate
																			by the public sector and stakeholders / strong TP
		1											640	20,045	TBD	TP Lab Communication	NESDC/UNDP/Media	Stakeholders / General public	Lab brand awareness and brand coognition
																Team			
		1																	
																	1	1	

						1	Timeline	9											
Task	Description of Activity					Y	1 (2021	.)					Estimated Budget	Estimated	TOTAL 3 YRS Budget	Responsible Party	Potential Partners	Target Groups / Beneficiaries	Activity Outputs
Lask	Description of Activity	Jan	Feb N	Mar Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	/ Dec	Y1 (USD)	Budget Y1 (THB)	(USD)	Responsible Party	Fotential Fai thers	rarget droups / beneficiaries	
Activity 1.3.4 PR and Publishings of deep listening activities	Publish deep listening activities in article or/and visual content (quotes) or/and video (vox-pop) on TP Lab and UNDP platforms or potential media												3,190	99,911	TBD	TP Lab Communication Team	NESDC/UNDP/Media	Stakeholders / General public	Written article or visual content or video of site vis activities; public awareness of opinions of relevant groups on particular issues to possibly lead to dialogue or feedback
Total Output 1.3													5,110	160,046	TBD				
Total Component 1													99,310	3,110,390	TBD				
Component 2: Solutions Design and Experim		., .														•		•	•
Activity 2.1.1 Solution Finding and Prototyping	and implemented to find solutions and test prototypes for prioritized Conduct solution finding activities (e.g. policy hackathon, etc.) to determine the most appropriate solution for the policy issue determined	y selec	tea por	licies									30,000	939,600	TBD	TP Lab / UNDP AccLab / TFF / TBD	SIP, CU Innovation Hub (tentative), NXPO, DEPA, NIA, TFF/Etc.	Government officials, stakeholders, interested citizens, communities	Activity report/minutes/synopsis; solutions for policy issues for further testing
Activity 2.1.2 Youth-specific solution finding	Engaging youth to specify youth-related issues within policy issue and to develop youth-specific solution to address these issues												15,000	469,800	TBD	Youth in Charge (YIC), TFF, Etc.	UNDP Youth Experts, YALPI, National Youth Council, UNICEF, etc.	Youth	Activity report/minutes/synopsis; Input from youth for innovating policies to tackle national challenges
Activity 2.1.3 Testing Prototypes	Testing and refining prototypes to ensure that solution is effective and acceptable for stakeholders												10,000	313,200	TBD	TP Lab / UNDP AccLab / TFF / TBD	SIP, CU Innovation Hub (tentative), TFF, NXPO, DEPA, NIA, Etc.	Government officials, stakeholders, interested citizens, communities	Prototype testing report
Total Output 2.1													55,000	1,722,600	TBD				
Output 2.2: Policy options validated and polic Activity 2.2.1 Validating and selecting policy options	cy experimentation conducted to methodologically test solutions / pc Consultation meeting(s) with the NESDC and governmental partners to validate the possibility of scaling up solutions, review legal/regulatory obstacles, and to select most preferable policy option to be further experimented	olicy de	cisions										2,500	78,300	TBD	TPLab / UNDP AccLab / TFF / TBD	UNDP RIC, SIP, CU Innovation Hub (tentative), NXPO, DEPA, NIA, Etc.	NESDC, government partners, stakeholders	Activity report/minutes/synopsis; solutions for policy issues for further testing
Activity 2.1.2 Policy Experimentation	Conduct policy experimentation, such as within a sandbox, to test solutions to address policy issue in question, to assess the distinct impact of policies and cost-effectiveness of their implementation, working jointly with government, private sector and other key partners. This will be an interative process - partners and stakeholders are consulted and invited to provide feedback on policy solution. (Experimentation allows policies to be piloted, and subsequently adjusted or discontinued, before they are rolled out at scale)												50,000	1,566,000	TBD	TPLab / UNDP AccLab / TFF / TBD	UNDP RIC, SIP, CU Innovation Hub (tentative), NXPO, DEPA, NIA, Etc.	NESDC, government partners, stakeholders	Policy experimentation analysis report/minutes/synopsis
Total Output 2.2													52,500	1,644,300	TBD				
Output 2.3: Public engagement in solution fi	nding and testing created and information and knowledge on testing Announcement and promotion of solution finding activities (such	g resul	ts gene	erated for	public d	iscours	e and fe	eedback			-								
Activity 2.3.1 Promotion of solution finding activities	Announcement and promotion or solution intoling activities (such as a policy hackathon, policy and prototyping workshop, social innovation platform etc.) to engage stakeholders and public in solution finding process												0	0	TBD	TP Lab Communication Team	NESDC/UNDP/Media	Stakeholders/General public	Announcement/promotional content; engagemen of targeted number of stakeholders and public in solution finding activities to gain solid and relevant testing result
Activity 2.3.2 PR and Publishings of solution finding activities	Publish activities and results of solution finding activities in article or/and video format on UNDP and TP Lab platforms as well as media												1,500	46,980	TBD	TP Lab Communication Team	NESDC/UNDP/Media	Stakeholders/General public	Event articles/ Videos; policy recommendations from relevant groups to possibly gain public feedback and dialogue
Activity 2.3.4 Promotion of youth specific solution finding	Announcement and promotion of youth hackathon events to engage relevant groups of youths on UNDP and TP Lab platforms												0	0	TBD	TP Lab Communication Team	NESDC/UNDP/Media	Stakeholders/Youth/General public	Promotional content/announcements; engagement of targeted number of young people in hackathon events to obtain substantial input from youth/strong TP Lab brand awareness and brand recognition particularly in the object of

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Task	Description of Activity						Y1 (2	021)						Estimated Budget	Estimated	TOTAL 3 YRS Budget	Responsible Party	Potential Partners	Target Crowns / Depaficiarias	Activity Outputs
ACD 1	Description of Activity	Jan	Feb	Mar	Apr N	ay Ju	n Jul	A	ug	Sep	Oct	Nov	Dec	Y1 (USD)	Budget Y1 (THB)	(USD)	Responsible Party	Fotential rai titel s	Target Groups / Beneficiaries	
Activity 2.3.5 PR and Publishings of Youth- specific solution finding	Publish activities and results of youth hackathon events in articles or/and video format on UNDP and TP Lab platforms as well as media													1,500	50,112	TBD	TP Lab Communication Team	NESDC/UNDP/Media	Stakeholders/Youth/General public	Event articles/videos; public awareness and understanding of youth's opinions and attitudes towards particular issues to include youth in public discourse
Activity 2.3.6 PR and Publishings of Policy Experimentation Sandbox	Publish activities and results of policy experimentation sandbox in article or/and video format (short form/documentary) on UNDP and TP Lab platforms as well as media													3,200	100,224	TBD	TP Lab Communication Team	NESDC/UNDP/ Media	Stakeholders/General public	Event articles/videos; public awareness of results of policy experimentation sandbox on particular Issues and its concept to possibly generate dialogu and receive feedback
Total Output 2.3														6,200	197,316	TBD				
Total Component 2														113,700	3,564,216	TBD				
Component 3: Scaling Solutions and Implen Indicators:	nentation of Policies																•	•	•	•
Output 3.1: Avenues for scaling / implement	tation of selected solutions and policy options developed and execut	ted				-							1		1	T		I		1
Activity 3.1.1 Policy recommendation	Present tested policy portfolio to government and related partners to implement and scale policy													0	0	10,000	NESDC with the support of TPLab	TBD	NESDC / Government Agencies / Partners	Recommended policy documented
Activity 3.1.2 Engagement of stakeholders to implement solution	Hosting sessions to provide stakeholders the results and solution to the policy issue, provide tools and knowledge to stakeholders to create impact beyond policy implementation													0	0	14,000	NESDC with the support of TPLab	TBD	Government officials, civil servants, stakeholders	Activity report/summary/synopsis; stakeholders are aware of impending policy solution and receive guidance on how to take further action
Total Output 3.1														0	0	24,000				
Output 3.2: Knowledge on selected solution Activity 3.2.1 PR and publishings of suggested solution or policy recommendation	s created and public awareness of transforming policymaking ecosys Publish suggested solution or policy recommendations as a result of policy experimentation on TP Lab and UNDP platforms as well as potential media	stem a	s an e	nd resi	ult gene	rated								0	0	TBD	TP Lab Communication Team	NESDC/UNDP/ Media	NESDC / Government Agencies / Stakeholders/ Partners/ General public	Articles, video or visual contents; recognition of TP Lab's values and works on transforming policymaking ecosystem as an end result
Activity 3.2.2 PR and publishings of communication of solutions to stakeholders	Publish activities of providing stakeholders tools, knowledge and the testing results of policy issues													0	0	TBD	TP Lab Communication Team	NESDC/UNDP/ Media	NESDC / Government Agencies / Stakeholders/ Partners/ General public	Articles, video or visual contents; recognition of TF Lab's values and works on transforming policymaking ecosystem as an end result
Total Output 3.2														0	0	TBD				
Total Component 3														0	0	TBD				
Component 4: Cultivation of an Enabling En	vironment for Transformation																			
Indicators									_											
Output 4.1: TP Lab Website and Virtual Poli Activity 4.1.1 Virtual Innovation Policy Platform	cy Innovation Platform developed and functioning Create/develop a virtual platform (e.g. data visualization, data analytics, etc.) for all stakeholders to share knowledge, tools, insights, lessons learned, support network, communications, etc.									Web Launch				100,000	3,132,000	TBD	UNDP Consultant/TPLab/NES DC/Dev	TIJ, UNICEF, Etc.	Partners / Public	VIrtual innovation platform that fosters a strong network of policy planners
Total Output 4.1						T	T	T						100,000	3,132,000	TBD				
Output 4.2: Knowledge management and l	earning developed and distributed for policy planners																1			
Activity 4.2.1 Policy Talk / Knowledge sharing sessions	A showcase of experts in the relevant fields of policymaking presenting short talks to audience within private, public sectors and locals (e.g. TedTalk)						1 eve	nt				1 eve	ent	5,000	156,600	TBD	TP Lab	UNDP Regional Partners, UNDP Regional Innovation Centre, TIJ, Etc.	Partners / Public	Minutes / summary of the knowledge sharing sessions; creating interest in public policy issues and inspiring active citizens and stakeholders
																		Centre, HJ, Etc.		



							Ti	meline												
Task	Description of Activity						¥1	(2021))					Estimated Budget Y1 (USD)	Estimated Budget Y1 (THB)	TOTAL 3 YRS Budget	Responsible Party	Potential Partners	Target Groups / Beneficiaries	Activity Outputs
		Jan	Feb	Mar	Apr I	∕lay J	un	Jul	Aug	Sep	Oct	Nov	Dec	(000)	500ger 12 (1115)	(USD)				
Activity 4.2.2 Networking between industries and policy planners	Sessions to enable policy planners and specific industries to network, engage, learn from one another and plan for future						T				T			2,000	62,640	TBD	TPLab/NESDC and other partners	TBD	Partners / Public	Minutes / summary of the networking sessi
Activity 4.2.3 Regional Conferences	Host regional-level conferences (e.g. with ASEAN) to provide platform for various countries to share their experiences in tackling new challenges through policy innovation													0	0	TBD	TPLab/NESDC and other partners	TBD	Partners / Public	Conference proceedings/reports
Total Output 4.2														7,000	219,240	TBD				
Output 4.3: Capacities and skills of stakehold	l ders increased through training and experience sharing										-									
Activity 4.3.1 Training of Trainers (government officials)	A series of training workshops to equip trainers and policy planners government) with the knowledge and resource of innovative policy design, implementation and evaluation													25,000	783,000	TBD	Skooldio/Thailand Future Foundation/Thailand Institute of Justice	UNDP (RIC/Acc Lab) / TIJ / OPDC	Government officials	Workshop reports/summary/synopsis; trai participants equipped with policy innovation knowledge to further educate governmenta officials
Activity 4.3.2 Training of University Trainers	Conduct a series of training workshops to train and equip university trainers with the tools, skillset, resources, experience and direction into the insights of policy making ecosystem													15,000	469,800	30,000	Thailand Institute of Justice	CU Innovation Hub, Thammasat University, Srinakarinwirot University, Kasetsart University, Rachapat, SEAMEO STEM- ED, Etc.	University partners	Workshop reports/summary/synopsis; ins future policy planners to become more adap policy innovation
Activity 4.3.3 Capacity building for social enterprises, businesses and private sector	Conduct capacity building sessions/events for social enterprises and businesses on implementation of SDGs using innovative tools													20,000	626,400	105,000	Change Fusion/RISE/NIA/SEC& SET	Change	SE, private sectors	Event summary/synopsis; 20+ social enter and businesses with relevant impact assess and reporting skills and knowledge
Activity 4.3.4 Local capacity building	Conduct capacity building for local government and different stakeholders on innovative approaches (e.g. system thinking, horizon scanning, complexity and system analysis, data system and design thinking, etc.)													15,000	469,800	TBD	Thailand Future Foundation/TP Lab/TBD	OCSC, NIA, DLA	Local government, stakeholders	Event summary/report
Total Output 4.3														75,000	2,349,000	TBD				
Output 4.4: Public engagement in policy mal	king processes increased, public recognition of TP Lab's work on cap	acity b	building	q qener	ated, a	and net	work v	with sta	keholde	rs enhan	ed and	d strei	ngthen	ed						
Activity 4.4.1 Promotion of TP Lab's website and virtual policy innovation platform	Announcement and promotion of virtual innovation platform on UNDP and TP Lab online platforms									Web Launch				3,200	100,224	TBD	TP Lab Communication Team	NESDC/UNDP/ Media/TextandTitle	Stakeholders/Partners /General Public	Article/Video of the virtual platform; high engagement of public and private sectors, a stakeholders in virtual innovation platform a chieve a strong and systematic network of planners
Activity 4.4.2 PR and Publishings of Policy Talk/Knowledge Sharing Sessions	Publish and promote knowledge sharing sessions and policy talks in multiple formats on TP Lab and UNDP platforms								1 event			1 e	vent	1,000	31,320	TBD	TP Lab Communication Team	NESDC/UNDP/ Media	Stakeholders/Partners /General Public	Article/Video of the knowledge sharing se strong TP Lab brand recognition
Activity 4.4.3 PR and Publishings of regional conferences	Publish and promote regional conferences in multiple formats on TP Lab and UNDP Platforms as well as media													0	0	TBD	TP Lab Communication Team	NESDC/UNDP/International and National Media	Stakeholders/Partners /General Public	Article/Video of the regional conferences; TP Lab brand recognition on how we scale solutions as our end result
Activity 4.4.4 PR and Publishings of networking between industries and policy planners	Publish and promote networking between industries and policy planners in multiple formats on TP Lab and UNDP Platforms													0	0	TBD	TP Lab Communication Team	NESDC/UNDP/ Media	Stakeholders/Partners /General Public	PR Piece promoted on different platforms

Activity 4.4.5 PR and Publishings of Training of Trainers (governmental officials)	Publish and promote training of trainers on TP Lab and UNDP platform as well as potential media												640	20,045	TBD	TP Lab Communication Team	NESDC/UNDP/ Media		PR Piece; public recognition of TP Lab's core values and works
					_	<u> </u>	Timelin	e											
Task	Description of Activity						Y1 (202	1)				E	Estimated Budget Y1 (USD)	Estimated Budget Y1 (THB)	TOTAL 3 YRS Budget (USD)	Responsible Party	Potential Partners	Target Groups / Beneficiaries	Activity Outputs
		Jan	Feb N	Mar A	pr May	Jun	Jul	Aug	Sep	Oct	Nov D	ec							
Activity 4.4.6 PR and Publishings of Training of University Trainers	Publish and promote training of university trainers on TP Lab and UNDP platform as well as media (educational sector)												640	20,045	TBD	TP Lab Communication Team	NESDC/UNDP/ Media	Stakeholders/Partners /General Public	PR Piece; public recognition of TP Lab's work on capacity building of future policy planners
Activity 4.4.7 PR and Publishings of Capacity Building for Social Enterprises	Publish and promote training for social enterprises on TP Lab and UNDP platform and potential media												640	20,045	TBD	TP Lab Communication Team	NESDC/UNDP/ Media		PR piece/announcements of the trainings; public recognition of TP Lab's work on capacity building o social enterprises and network with social enterprises generated
Activity 4.4.8 PR and Publishings of Local Capacity Building	Public and promote training/local capacity building on TP Lab and UNDP platform and potential media												1,600	50,112	TBD	TP Lab Communication Team	NESDC/UNDP/ Media	Local governments and stakeholders/Partners /General Public	PR piece/announcements of the trainings; public recognition of TP Lab's work on local capacity building network with local stakeholders generate
Total Output 4.4													7,720	241,791	TBD				
Total Component 4													189,720	5,942,031	TBD				
Component 5: Promotion of Thailand Policy I	ab as a Centre of Excellence					<u> </u>													
Indicators: Output 5.1: Public engagement in policy issue	es and TP Lab's activities increased and sustained and public recogn	nition of	TP Lab	widely	created			1				-					1	1	
Activity 5.1.1 TP Lab Launch Video and Articles (Pre-launch event)	Produce and publish a 3-minute explainer video of TP Lab Initiative on UNDP, TP Lab platforms and one particular online media with over 400,000 followers, and to be used in special events and occasions, publish press release for media across Thailand and partner with media to publish article on Thailand Policy Lab												19,160	600,091	TBD	TP Lab Communication Team	The Standard/ Urban Creature / workpointTODAY/NESDC/UN DP	General Public	Launch Video of the TP Lab broadcast on online media platform with over 400,000 followers, an increased number of followers of TP Lab's platforms, news on TP Lab across media; public understanding/hype of TP Lab initiative and its significance
Activity 5.1.2 TP Lab Launch Event	Launch an event to introduce TP Lab initiative run by UNDP in partnership with NESDC, talks by UNDP, NESDC, academics and leading figures in various fields (as guest speakers) in Thailand to address significance of policy innovation in the contemporary world								1 even	£			20,000	626,400	TBD	TP Lab Communication Team	TBD	Stakeholders/ Partners / Media /Public	PR piece/announcements of the launch; public understanding/hype of TP Lab initiative and its significance, media's participation in the event to have news reports on TP Lab launch
Activity 5.1.3 Interesting contents on TP Lab platforms	Publish interesting and relevant contents (short clip, infographic, article) on TP Lab platforms which are also open to experts, influencers, youths and marginalised people as a contributor												16,000	501,120	TBD	TP Lab Communication Team	TextandTitle	Partners / Public	Short clips, infographics, articles showcasing the voices and opinion of society, High and constant public engagement in TP Lab platforms to sustain engagement throughout TP Lab's activities
Total Output 5.1													55,160	1,727,611	TBD				
Output 5.2 Knowledge on innovative policy a	pproaches and methodologies created to generate interest and dis	course	-		-	-					_	1			T				
Activity 5.2.1 Article publishing with media partners	Collaborate / partner with media to publish articles on TP Lab- related story, can be interview-based or issue-based												1,600	50,112	TBD	TP Lab Communication Team	101 World / The Standard / WorkpointTODAY / The Goud / The Momentum / The Matter / Way Magazine/ Bangkok Post / ASEAN Post / The Stars / Channel News Asia / The Strait Times / The Jakarta Post	General Public	Articles published on TP Lab stories across local ar regional media; higher public engagement across TP Lab's works and platforms/Strong TP Lab bran recognition
Activity 5.2.2 Podcast with media partners	Collaborate / partner with media to do podcasts on TP Lab-related story, can be interview-based or issue-based												6,390	200,135	TBD	TP Lab Communication Team	The Standard/ Mission to the moon	General Public	Podcasts; higher public engagement across TP Lab's works and platforms/Strong TP Lab brand recognition
										Page	5 of 7	,							R

Task	Description of Activity						Timelir Y1 (202						Estimated Budg Y1 (USD)	-	Estimated udget Y1 (THB)	TOTAL 3 YRS Budget (USD)	Responsible Party	Potential Partners	Target Groups / Beneficiaries	Activity Outputs
		Jan	Feb M	1ar Ap	or Ma	y Jun	Jul	Aug	Se	ep O	oct No	ov Dec								
Activity 5.2.3 Clubhouse with partners and	Create a clubhouse room with partners and experts on particular issues which can be relevant to the current situations/contemporary events													-	0	TBD	TP Lab Communication Team	TBD	General Public	Clubhouse room; higher public engagement across TP Lab's works and platforms/Network strengthening/ Public feedback and response / Strong TP Lab brand recognition
	Invite media and journalists to participate in TP Lab's field visit in Thailand and abroad													-	0	TBD	TP Lab Communication Team	TBD	General Public	Publishings of TP Lab's field visit activities across media
Activity 5.2.5 Media Training on Policy	Conduct trainings for media/journalists on how to make sense of policies and get stories from policies as well as how media can be a medium between policy planners and civil society													-	0	TBD	TP Lab Communication Team	TBD	General Public	Training summary/synopsis; interest of media in policy issues/A strong network with journalists/media whom TP Lab can constantly pitch a story
Total Output 5.2													7,990		250,247	TBD				
Total Component 5													63,150		1,977,858	TBD				

Resources & Equipment																		
					Pro	curement	Timeline				Feti	timated Budget	Estimated	TOTAL 3 YRS				
Resource	Description		2020-20			(2021-20			(2022-2			•	Budget Y1 (THB)	Budget	Responsible Party	Potential Partners	Target Groups / Beneficiaries	Remarks
		Q1 (Q2 Q3	Q4 (1 Q	2 Q3	Q4	Q1	Q2	Q3 Q	Q4	11(03b)	buuget II (IIIb)	(USD)				
Online journal subscriptions	The Economist, The New York Times, Asia Nikkei, Bloomberg, The Financial Times etc.											1,000	31,320	TBD	TPLab/NESDC		TPLab/ NESDC	
Academic Journal Subscription												1,500	46,980	TBD	TPLab		TPLab/ NESDC	** to seek contributions from academic partners (e.g. CU)
Graphic design programme	Adobe Photoshop, Adobe Illustrator,											320	10,022	TBD	TPLab		TPLab/ NESDC	
Video editing programme	Final Cut Pro, Premiere Pro											320	10,022	TBD	TPLab		TPLab/ NESDC	
Datasets												0	0	TBD	TPLab/NESDC		TPLab/ NESDC	
Equipment	Description	V1 (2020-20	21)		curement (2021-20		va	(2022-2	2022)	Esti	timated Budget	Estimated	TOTAL 3 YRS Budget	Responsible Party	Potential Partners	Target Groups / Beneficiaries	Activity Output
Equipment				Q4 0						Q3 Q	24	Y1 (USD)	Budget Y1 (THB)) (USD)	responsible rarry	r otentiarr ar thers	Target di oups / Denenciaries	Activity Output
Laptop	(1) Central Laptop for video editing, graphic designing											0	0	1200	UNDP		TPLab	
Laptop	5 Laptops for NESDC (transfer of title and ownership of assets for use of the Project)											7,900	247,428	TBD	UNDP		NESDC	Transfer of the full title and ownership of assets/equipment to NESDC at anytime during its lifetime
TV Screen	One LG HUD 4K Smart TV 86UN8000 75 inch for NESDC (transfer of title and ownership of assets for use of the Project)											2,100	65,772	TBD	UNDP		NESDC	Transfer of the full title and ownership of assets/equipment to NESDC at anytime during its lifetime.
Meeting Equipment	Logitec Rally Plus video conferencing for NESDC (transfer of title and ownership of assets for use of the Project)											2,500	78,300	TBD	UNDP		NESDC	Transfer of the full title and ownership of assets/equipment to NESDC at anytime during its lifetime.
Total Resource and Equipment												15,640	489,845	TBD				

Estimated Budget Esti	stimated TC	OTAL 3 YRS		
Y1 (USD) Budge				
214,000		(USD) TBD		~
		TBD	UNDP	
				(
			í r	
	Y1 (USD) Budg 214,000	Y1 (USD) Budget Y1 (THB) 214,000 6,702,480	Y1 (USD) Budget Y1 (THB) Budget 214,000 6,702,480 TBD	Y1 (USD) Budget Y1 (THB) Budget (ILST) 214,000 6,702,480 TBD 214,000 6,702,480 TBD

Summary: Proposed Budget for Year 1 (2021)

	Currency rate THB: 1 USD 31.32				
		Estimated Budget	Estimated	TOTAL 3 YRS	
		Y1 (USD)	Budget Y1 (THB)	Budget	
				(USD)	
	P1-Expenditures Incurred Pre-Operation (January - March 2021)			1 1	
	tecoperaturale memory and tecoperation (parameter sector) Expenditures incurred pre-operation (parameter sector) Expendit	46,640	1,406,196	г г	
P1	General Management Service posted during January 2021 - March 2021	1,870	56,381		
	TOTAL Expenditures Pre-Operation	48,510			
	P2-Estimated Budget According to Work Plan (April - December 2021)				
	Component 1: Problem Scoping and Sensemaking				
	Total Output 1.1	47,200	1,478,304		31.32
	Total Output 1.2	47,000	1,472,040		
	Total Output 1.3	5,110	160,046		
	Total Component 1	99,310	3,110,390	1 1	
	Component 2: Solution Design and Experimentation				
	Total Output 2.1	55,000	1,722,600		
	Total Output 2.2	52,500	1,644,300	TBD	
	Total Output 2.3	6,200		TBD	
	Total Component 2	113,700	3,564,216	TBD	
	Component 3: Scaling Solutions and Implementation of Policies				
	Total Output 3.1	0	0	TBD	
	Total Output 3.2	0	0	TBD	
P2	Total Component 3	0	0	TBD	
	Component 4: Cultivation of an Enabling Environment for Transformation	-	-		
	Total Output 4.1	100,000	3,132,000	TBD	
	Total Output 4.2	7,000	219,240	TBD	
	Total Output 4.3	75,000	2,349,000		
	Total Output 4.4	7,720		TBD	
	Total Component 4	189,720	5,942,031	TBD	
	Component 5: Promotion of Thailand Policy Lab as Centre of Excellence				
	Total Output 5.1 Total Output 5.2	55,160 7,990	1,727,611 250,247	TBD TBD	
	Total Component 5	63,150			
	Total PMU	214,000			
	Total Components 1-5	465,880	14,594,495	TBD	
	Total Resources & Equipment	15,640		TBD	
	Courses of Equipment General Management Service (GMS 8%) in P 2	85,185		TBD	
	Carle an management Set recording to Work Plan for 2021	780,705	24,454,814	TBD	
	Expenditures incurred Pre-Operation during January 2021 - March 2022 (P1)	46,640	1,406,196		
	General Management Service posted during January 2021 - March 2021 (P1)	1,870			
	Total Expenditures Incurred Pre-Operation	48,510	1,462,577		
TOTAL Estimated	Estimated Budget According to Work Plan (April - December 2021) (P2)	695,520	21,786,820	TBD	
Budget for 2021	Estimated General Management Service According to Work Plan (April - December 2021) (P2)	85,185	2,667,994		
	TOTAL Estimated Budget According to Work Plan for 2021	780,705		TBD	
	Total Estimated Spending in 2021	829,215	25,917,391	TBD	
				-	
	Budget Allocated (Year 1)	1,150,000	36,018,000		
	Estimated Spending (Year 1)	829,215			
	Estimated Carry Forward Budget to 2022	320,785	10,100,610		
Noted:					
All items are subjec	to change				
					Tim (
					1